



## **Sterling Issuer Services IR Website Solution Overview**

**Technology Partner:** After a thorough Due Diligence process, SIS has retained the services of a technology firm who has been and continues to focus on innovating technology designed for public companies to most effectively engage and embrace the investment community, since 2000. The investor UX on any public company website is critical, as are the tools that automate the sharing of material information in real time with present and future shareholders, board members, buy/sell side analysts, media covering the space, and others.

**Fast, Efficient, Customizable:** Our IR website solution is comprehensive, yet flexible, and seamlessly integrates into your corporate site, regardless of which CMS it is built on. We also feature the fastest development turn around in the industry.

**World Class Customer Support:** 100% US based support. We are here to support your needs and provide expert guidance when you need it the most. We do not believe you should have to pay more for support to make simple content changes to your IR site, nor wait days to get them done. Phone and email support 8:00 am – 8:00 pm EST.

**Value Proposition:** Our price structure crushes the cost barriers. On average, clients can save anywhere from 30% to 70% from other identical vendor solutions.

**Security:** We leverage Amazon S3 and CloudFront distribution to ensure requests are routed to the closest distribution point around the globe, guaranteeing the fastest possible load time. SOC 2 compliant, 100% HTTPS secure. We also use SendGrid, the recognized global leader in email distribution.

**SEO Friendly Press Releases:** Since press releases are frequently added to the website, we maximize your SEO efforts with SEO Friendly posting options.

**Automated plus Managed Solution:** Leverage the combination of our fully automated stock data feed, press release feed, SEC filing feed, email subscriber intake, and material information distribution, plus our 5-star customer service to update non-automated content such as calendar of events, presentations, quarterly earnings information, corporate governance, etc.

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